

Australian Digital Trade Forum



An introductory boardroom discussion, guest speakers, and light cocktail refreshments.

Date: 26 February 2020, 2-4pm

Venue: IBM, Level 17. 259 George St Sydney

WHY DIGITAL TRADE?

The future of services trade depends on grasping the opportunities presented by our increasingly integrated world of digital trade.

As Australia's only dedicated services sector business advocacy organisation, ASR is hosting an ongoing discussion forum on how Australian businesses can take advantage of developments in digital trade.

These informal boardroom sessions will be key opportunities for networking, education and policy advocacy on digital trade and e-commerce issues.

WHY NOW?

ASR's initiative is in part a response to, and continuation of, recommendations made by industry for an <u>Action Plan to Boost Services Exports</u>.

In particular, the Action Plan recognised the need for a coordinated voice to represent Australian e-commerce interests, while also building awareness of Australia's recent achievements in international fora such as the WTO and APEC.

PLEASE RSVP TO:

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