

INSTITUTE FOR  
INTERNATIONAL TRADE



THE UNIVERSITY  
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### **Side Event on Facilitating Trade in Services delivered via Electronic Transmission**

You are cordially invited to a side event of the Joint Statement Initiative on Electronic Commerce to be held in Room W on Thursday 20 June 2019 from 13hr30-15hr. The event focuses on the importance of the e-commerce discussions for future global growth of trade in services.

This side event is organized by the **Institute for International Trade (IIT)** at the University of Adelaide in Australia, a member of the Australian Services Roundtable.

Speakers include IIT Industry Professor **Jane Drake-Brockman**, Founder and Director of the Australian Services Roundtable and Co-Convenor of the Asia Pacific Services Coalition, **Mr Tillman Kupfer**, Vice President, Trade and International Affairs, BT Group, a member of the European Services Forum, Ms **Christine Bliss**, President of the Coalition of Services Industries, US and other services stakeholders from partner think tanks and services industry coalitions.

The event is designed to enhance WTO members' familiarity with the impact of digitalization on the services industries and the resulting widespread intensification of services globalization.

Speakers will draw attention to a recent trend to increasing global market fragmentation affecting digitally-enabled services. This is partly an unintended result of unilateral responses to the regulatory challenges of the emerging digital economy. Speakers will highlight the consequent need for greater international regulatory cooperation among WTO members across the various regulatory building blocks required for increased trade in digitally-enabled services.

The intention is to generate new insights into means of facilitating rather than impeding flows of cross-border e-services transactions.

*Light refreshments will be served outside Room W from 1300*

**This event is hosted by the Institute for International Trade in Australia**

<https://iit.adelaide.edu.au/home>