

SIDE-EVENT ON FACILITATING TRADE IN GOODS THROUGH E-COMMERCE

You are cordially invited to a side-event of the Joint Statement Initiative on Electronic Commerce to be held in Room W on Tuesday, 18 June 2019 from 13hr30-15hr. The side event will focus on facilitating trade in goods through e-commerce.

This side-event is co-organised by the International Chamber of Commerce (Geneva Office) and the Global Express Association, which represents DHL, FedEx and UPS.

Speakers include an e-trader and policy experts from the three express delivery companies. They will address the challenges encountered by e-traders, especially micro, small and medium sized enterprises that want to afford themselves of the opportunity the internet gives them to export and compete globally. They will also discuss suggestions on measures that the negotiations could adopt to improve the facilitation of trade in goods.

Ample time will be provided for a lively Q&A session.

A sandwich lunch will be served outside of Room W from 13hr to 13hr30.

