



CSI LEADS WTO PUBLIC FORUM EVENT ON DIGITALLY ENABLED AGRICULTURE

Contact: Shantell Isaac
Tel. 202-289-1953
isaac@uscisi.org

CSI joins the 2018 WTO Public Forum to discuss the important role of digitally enabled services in the development of the agricultural sector.

Geneva, Switzerland (October 3, 2018) — The Coalition of Services Industries (CSI) is attending the 2018 World Trade Organization (WTO) Public Forum, moderating the panel, “Inclusive Growth in Agriculture: How Economies Get There Through Digitally Enabled Services.”

“Digitally enabled services have transformed every economy and sector throughout the world, including agriculture. While many have taken advantage of the opportunities this presents, both developed and developing countries face significant obstacles in fostering an environment for farmers and ranchers that enables innovation, productivity, and growth,” said CSI President Christine Bliss.

“We’ve come to the WTO this week to raise further awareness of how digital services and technology-enabled trade have transformed the global agricultural sector, and to discuss how governments can situate themselves through trade negotiations and policymaking to reap the benefits of innovation and growth. Having the WTO and its members as the backdrop for this discussion is particularly fitting as the WTO remains a critical institution in setting global rules and opening opportunities for trade.”

###

The Coalition of Services Industries (CSI) represents the interests of the dynamic American service economy, which employs over 75% of the workforce and generates 80% of national economic output. Since 1982, CSI has created greater public awareness of the major role services play in the U.S. economy, and it has shaped domestic and international economic policies on behalf of the services sector. The broad range of the U.S. service economy is reflected in CSI's membership, which includes major international companies from the banking, insurance, telecommunications, information technology, logistics and express delivery, audiovisual, retail, and other service industries. CSI members conduct business in all 50 states and in more than 100 countries.

